

# Evaluation Results of an App for Prospective Students

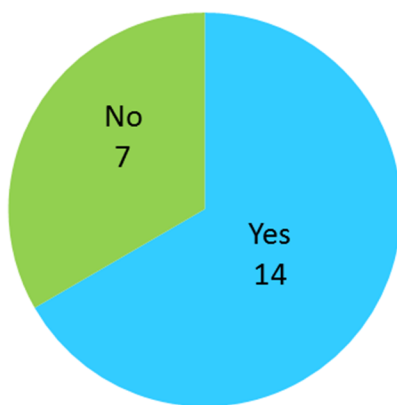
Takashi Yonenaga, Marketing Analyst, Marketing & Communications, University of Bath

Evaluation conducted on Friday 5<sup>th</sup> July 2013 with a group of year 12 students from Ralph Allen School in Bath

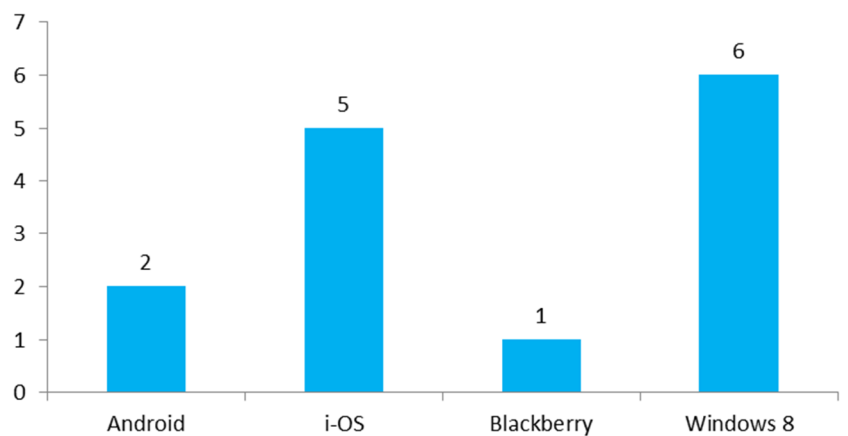
The sample size was only 21.

Please do note that not all students answered all the questions.

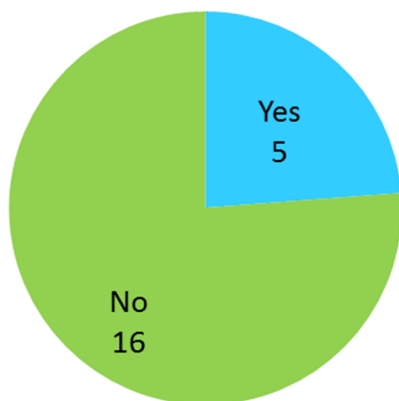
**Do you have a smartphone?**



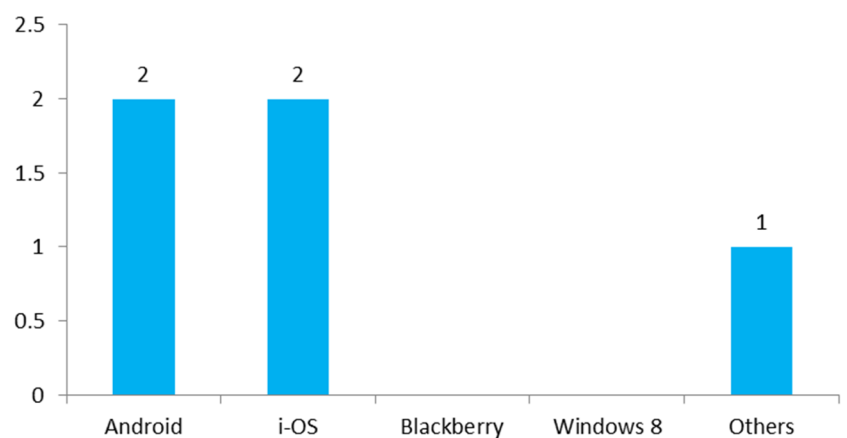
**What type of phone do you have?**



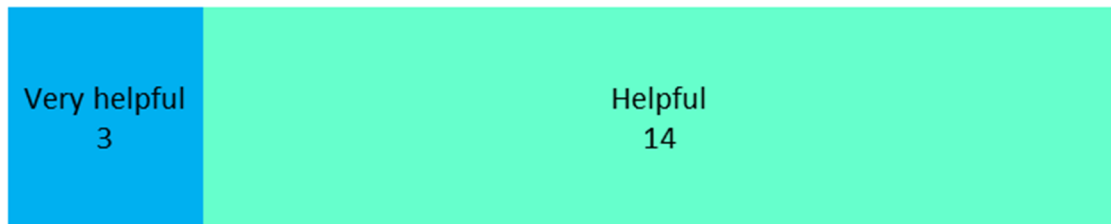
**Do you have a tablet?**



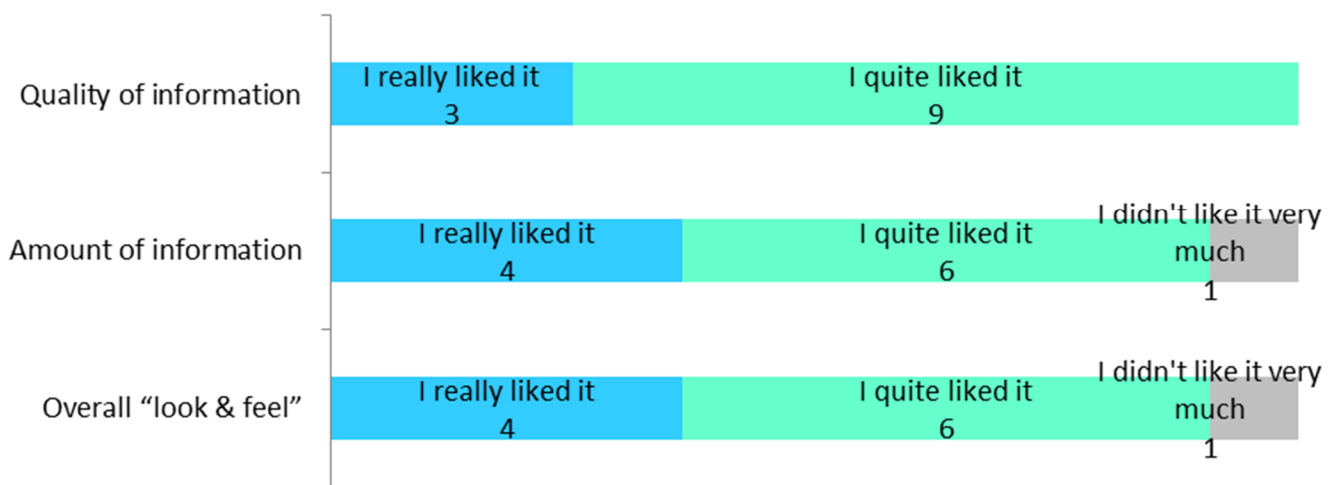
**What type of tablet do you have?**



## How would you find our mobile app for physics?



## How would you rate each of the following elements of the app?



## Which information would you find it useful to be included in the App?

